

Planning Your FORMED Launch

Introduce FORMED to your Parish Staff and Ministry Leaders

- Invite all to an Orientation Session: 'What is FORMED?'; why the parish purchased a subscription; tools for every parish leader; FORMED planning for the coming year
- Begin growing together in faith with a 3-week study: watch and discuss (live or virtual)

Staff and Ministry Leaders help all of their people subscribe to FORMED

- Religious Education (1 monthly homework assignment)
- RCIA
- Marriage Prep/Baptism
- Bible Study
- Men's/Mom's Groups
- New Families
- Homebound/Sick
- Youth Ministry
- Knights of Columbus
- Learn more [Sacramental Catechesis Webinars](#)

Pick a date for the launch weekend: "Cell Phone Sunday"

- Start promoting 2 weekends early via bulletin, on Facebook, Email, Website: "Bring Your Cell Phone To Mass"
- "Reverse Collection"
- Father gives "homework" at each Mass: listen to a Lighthouse talk/watch a study session
- Teens at all the exits
- [Promotion Materials](#)

Regularly invite people to learn, live and share their Catholic faith

- Promote '[Pick of the Week](#)' from the pulpit, and via bulletin and FB
- Coordinate titles with your Kiosk display to offer the same CD or book either in digital or physical form
- Invite parish to sign up for [FORMED Daily](#), a daily snippet of FORMED based on the liturgical calendar

Integrating FORMED Throughout The Year

Fall/Back To School

- Re-introduce FORMED at the start of new Sacramental Prep classes, Bible Studies, etc. [Learn more](#)
- Introduce FORMED to all Religious Education and School parents at Parent Orientation
- Teachers/Catechists use FORMED in the classroom; assign at least 1 weekly homework assignment
- Start an AI study as a staff and grow together

Parish-Wide Studies/Retreats

- Offer an AI study during Advent and Lent
- Offer *The Search* quarterly and use for Pre-RCIA
- Offer *Symbolon* every year parish-wide along with RCIA
- Offer *Forgiven* parish-wide with First Reconciliation
- Offer *Presence* parish-wide along with First Holy Communion
- [Promotion Materials for each study](#)

Christmas/Easter

- Share your FORMED subscription via "reverse collection" to all who come home on Christmas, Ash Wednesday and Easter.
- Pick 1 thing to promote: At each Mass Father can invite each person to watch, read or listen to something together as a parish family
- Also invite all the parishioners to participate in an upcoming study either live at the parish or at home virtually

Liturgical Calendar

- Holy Days such as the Assumption, All Saints
- Special days such as Pentecost, Feast of St Patrick, St Nick, etc. [Liturgical Calendar](#)
- Monthly Themes (ex. October: Month of Mary).
- Share the [Monthly Recommendations](#) flyer within the parish, Religious Education, and school