

Planning Your FORMED Launch

Introduce FORMED to your parish staff and ministry leaders

- Invite all to an orientation session: “What is FORMED?”; why the parish purchased a subscription; tools for every parish leader; FORMED planning for the coming year
- Begin growing together in faith with a 3-week study: watch and discuss (live or virtual)

Staff and ministry leaders help all of their people subscribe to FORMED

- [Religious Education](#) (1 monthly homework assignment)
- RCIA
- Marriage Prep/Baptism
- Bible Study
- Men’s/Mom’s Groups
- New Families
- Homebound/Sick
- Youth Ministry
- Knights of Columbus
- Learn more [Sacramental Catechesis Webinars](#)

Pick a date for the launch weekend: “Cell Phone Sunday”

- Start promoting 2 weekends early via bulletin, Facebook, email, website: “Bring Your Cell Phone to Mass”
- “Reverse Collection”
- Father gives “homework” at each Mass: listen to a Lighthouse talk/watch a study session
- Teens at all the exits
- [Promotion Materials](#)

Regularly invite people to learn, and share their Catholic Faith

- Promote [“Pick of the Week”](#) from the pulpit, and via bulletin and Facebook
- Coordinate titles with your kiosk display to offer the same CD or book either in digital or physical form
- Invite parish to sign up for [FORMED Daily](#), a daily email based on the liturgical calendar

Integrating FORMED throughout the Year

Fall/Back To School

- Re-introduce FORMED at the start of new sacramental prep classes, Bible Studies, etc. [Learn more](#)
- Introduce FORMED to all [religious education and school](#) parents at parent orientation
- Teachers/Catechists use FORMED in the classroom; assign at least 1 weekly homework assignment
- Start an AI study as a staff and grow together

Parish-Wide Studies/Retreats

- Offer an AI study during Advent and Lent
- Offer *The Search* quarterly and use for pre-RCIA
- Offer *Symbolon* every year parish-wide along with RCIA
- Offer *Forgiven* parish-wide with First Reconciliation
- Offer *Presence* parish-wide along with First Holy Communion
- [Promotion Materials for each study](#)

Christmas/Easter

- Share your FORMED subscription via "reverse collection" to all who come home on Christmas, Ash Wednesday, and Easter
- Pick 1 thing to promote: At each Mass, Father can invite each person to watch, read, or listen to something together as a parish family
- Also, invite all the parishioners to participate in an upcoming study, either live at the parish or at home virtually

Liturgical Calendar

- Holy Days such as the Assumption and All Saints Special days such as Pentacost, Feast of St Patrick and St Nick
- [Liturgical Calendar](#)
- Monthly Themes (ex. October: Month of Mary)
- Share the [Monthly Recommendations](#) flyer within the parish, religious education, and school